

# IKEA's Sustainability for the Better Future

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행복을 만드는 우리집





IKEA Vision

To create a better everyday life  
for the many people





## Our Business Idea

To offer a wide range of well-designed, functional home furnishing products at prices so low that as many people as possible will be able to afford them



A wooden frame made of light-colored wood is placed on a grey concrete floor. The floor has some yellow chevron-shaped tape applied to it. The frame is slightly tilted. On the left side of the image, there are vertical bars of pink, blue, and orange. The text 'Democratic Design' is written in white on an orange rectangular background.

## Democratic Design

For us, good design is the right combination of form, function, quality, sustainability, and a low price



Love  
the past.



Creating a new IKEA

Leading home furnishing retail into the future



Create  
the future...





A smiling couple is shown in a modern living room. The man, with a beard and wearing a green shirt, is holding a large, fluffy white cat. The woman, with long brown hair and wearing a floral dress, is smiling next to him. The room features a large, woven, tiered pendant lamp, a wooden dining table, and framed artwork on the wall, including a colorful collage of numbers. The background is slightly blurred, emphasizing the couple and the cat.

A More Affordable IKEA

For the many people,  
no matter the size of the wallet



## A More Convenient IKEA

Amplifying customer experience,  
both physically and digitally



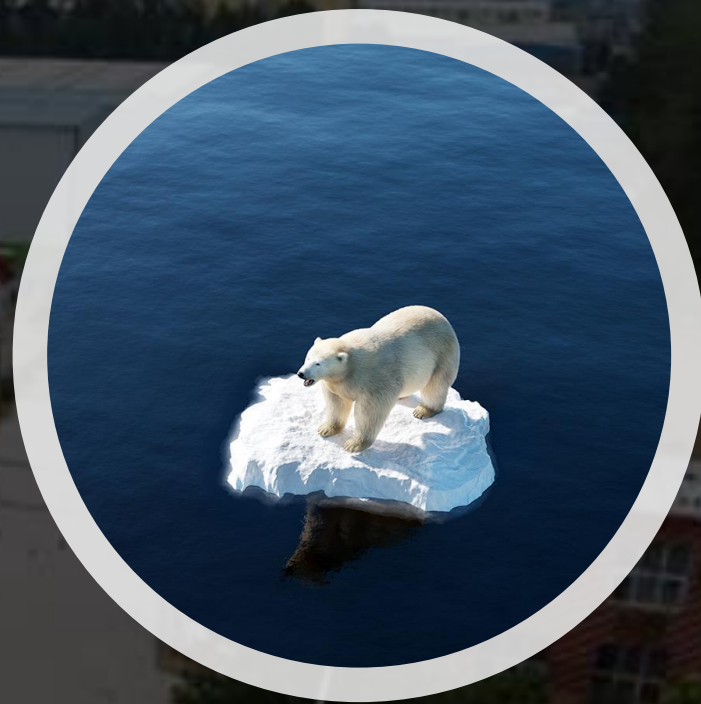


## A More Sustainable IKEA

Developing a fully sustainable  
business model  
for the people and the planet







What are we facing now?





## Major Challenges Impacting Our Business

Unsustainable consumption puts greater pressure on the planet

Climate change, no longer a distant threat but a visible reality

Inequality denying basic rights and equal opportunities







A blurred city street scene at sunset. In the foreground, there are green plants. In the background, there are buildings and people walking. A large yellow circle is overlaid on the image, containing the text "People & Planet Positive".

# People & Planet Positive



## Healthy & Sustainable Living

To inspire and enable more than 1 billion people to live a better life within the limits of the planet by 2030



## Circular & Climate Positive

To become climate positive  
and regenerate resources  
while growing the IKEA  
business by 2030

사람과 지구를 위한  
100% 전기차 배송





Fair & Inclusive

To create  
a positive social impact for  
everyone across the IKEA  
value chain



## Becoming Climate Positive By 2030

By 2030, the IKEA ambition is to become climate positive by



Being powered by 100% renewable energy, while increasing energy efficiency



Striving for zero waste and becoming circular



Ensuring zero emissions from home deliveries



## Ingka Group Highlights

73% of material sourced for the IKEA range was renewable or recycled



Zero Single-use plastic in our product range

11% of home deliveries were made using zero-emissions vehicles



76.1% of the electricity we used was from renewable sources



227,000 pieces were returned through Buy Back program (in FY22)



€50 million donation to support forcibly displaced people

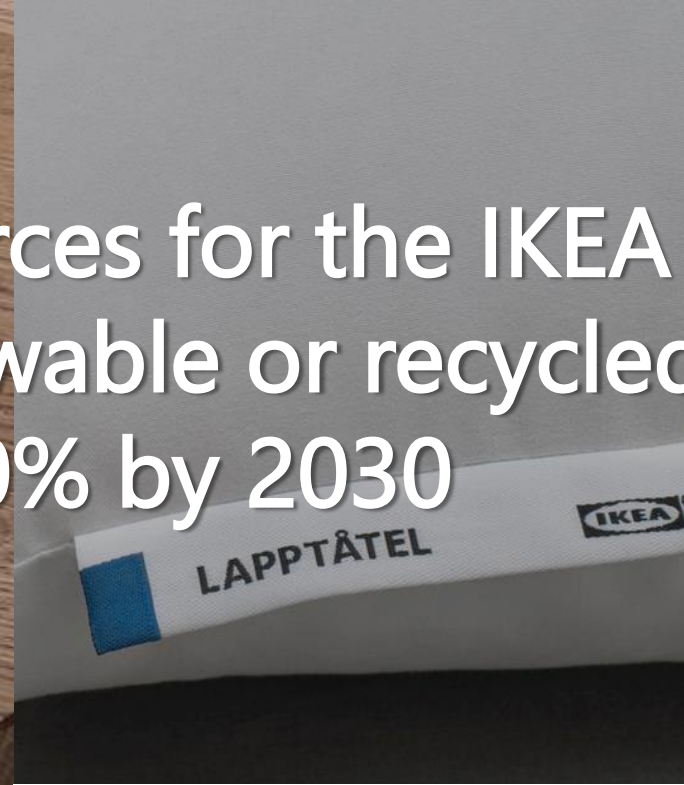


56% of energy (76.1% of electricity) we used worldwide was from renewable sources, to accelerate transition to renewable energy we increased our target investment to EUR 6.5 billion





73% of the material sources for the IKEA product range was renewable or recycled, with aims to achieve 100% by 2030





A woman in a yellow IKEA uniform is shown in profile, focused on sealing a large cardboard box. She is using a red, triangular-shaped tape dispenser. The box is labeled 'FÖRHÖJA' and '800.359.20'. The background shows a warehouse setting with stacks of cardboard boxes.

227,000 pieces of pre-loved IKEA furniture  
returned through Buy Back program



A photograph of a man and a woman smiling in a park. The man is in the foreground, wearing a white and black jacket. The woman is behind him, wearing a colorful patterned top. They are both looking towards the right. The background shows green trees and a grassy field under a clear sky. A blue vertical bar is on the left side of the image.

We have donated more than €50 million  
to organizations such as UNHCR  
to support forcibly displaced people with  
IKEA Foundation



A rooftop terrace at sunset. In the foreground, there's a lounge chair with orange cushions and a denim jacket draped over it. A grey cushion and a small table with a bottle and a bowl of lights are also visible. The terrace has a black metal railing with string lights. In the background, a dense cityscape is visible under a warm, orange-hued sky. A large, textured plant is on the left side of the terrace.

Decade of People and Planet

A better home creates  
a better life, and a better planet.



## FY22 Milestones in IKEA Korea

Expansion of Circular Hub  
at all IKEA stores and  
online



30% EV truck share

Sustainable hero product  
sales global ranking #2



All IKEA stores  
with sustainability solutions (Solar panels,  
geothermal energy for  
heating & cooling)



Sustainable Living Shops  
at all IKEA stores



46:54  
gender balance in  
management positions



Affordable solutions and products for  
everyday sustainable living





# Healthy and sustainable food from IKEA's first in-store urban farm 'FARMARE'



## IKEA FARMARE

사람과 지구에 좋은  
친환경 먹거리

IKEA FARMARE는 도시농업을  
소셜라이즈한 농장이자, 신선채소를  
종류별로 나누어 판매하는 공간입니다. 또, 채소와  
허브를 키우며 배운 기술을 이웃과 나누고  
도시농업 활성화를 돕습니다.

일일적인 신선채소, 향유 허브채소, 향유  
식용꽃을 키우고 판매합니다.





# Sustainable 'Plant ball' for meat lovers

## IKEA Korea launched 25% Plant-based restaurant menu in FY22







On our way to sustainable mobility  
(30% of EV truck share in FY22)



# 자원순환 허브

사람과 지구를 위한 착한 실천

-35%

3인용 소파  
SKOGABY  
스코가뷔

₩399,000  
₩259,900

오늘의  
추천  
제품

Making circularity easy, affordable and accessible  
for the many

자원순환 허브  
새단장  
이벤트



'Equality, Diversity and Inclusion' as  
our core value to create an equal and  
welcoming society





# Actions speak!

*"Good intentions are important. Words make them powerful. But in the end it is only actions that create real change."*





# What does it take?

1. Importance of having a purpose
2. Holistic view of performance
3. Integration of sustainability in the business
4. Tackling dilemmas
5. Taking action together







**It's good business to be a  
good business**



# Q&A

TALLSPINNARE 탈스핀나레  
쿠션커버

₩ 5,900



행복을 만드는 우리집



[A Big Swedish Thank You!]  
**TACK!**